

B:8.375"
T:7.875"
S:7"

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80% EASIER TO LIFT LINERS

The new vented Slim Jim® with its innovative venting channels makes lifting liners as easy as child's play.



BUILT IN VENTING CHANNELS



CINCHES KEEP BAG FROM FALLING IN



Slim Jim®

B:11.125"
T:10.75"
S:10"

3
Round



well.com
new york

A1- Vented Slim Jim Master

RCP20403-1_A1-3.indd

Job Description		Contact Information		Mechanical Specifications (W x H)	
BBH Job #: B1741-000481-01	Media Type: Magazine	Producer: Heather Kehoe	Bleed: 8.375" x 11.125"	Trim: 7.875" x 10.75"	
Client: Newell Brands	Mechanical Type: Master	Creative Director: Dean Woodhouse	Live: 7" x 10"	Gutter: None	
Brand: RCP	Unit Size: Full page bleed	Art Director: Monica Calumet	Spot Colors: None		
Product: Slim Jim	Library Item: No	Copywriter: Hugo Bierschenk			
Campaign: Vented Slim Jim	Reference: Layout	Account Manager: Natalie Pardo			
Execution: A1- Vented Slim Jim Master	Date / Time: 6-14-2016 3:18 PM	Production Artist: Matt Mayer			
Links: RCP20403-1_A1_VentedSlimJim-3.tif (IMAGES:RCP:SLIM JIM:PRINT:RCP20403-1_A1_VentedSlimJim-3.tif), RCP20403_A1_VentingArt-1.ai (IMAGES:RCP:SLIM JIM:PRINT:RCP20403_A1_VentingArt-1.ai), RCP20403_A1_CinchesArt-1.ai (IMAGES:RCP:SLIM JIM:PRINT:RCP20403_A1_CinchesArt-1.ai), RCP20100-SJ_Lockup.eps (IMAGES:RCP:SLIM JIM:PRINT:RCP20100-SJ_Lockup.eps)				Font(s): Humanist 777 BT (Bold, Light, B, Black)	

Please contact Heather Kehoe at 212.812.6600 with any questions or concerns regarding these materials.

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